

Appendix 1 – Performance Highlights

Priority 1 – Making sure no community is left behind

Outcome 2 - Everyone can expect to live longer lives, regardless of where they live

Rotherham Health Trainers currently offer free confidential support and advice to people wishing to make a behavioral or lifestyle changes in 70% of Rotherham's deprived areas.

Outcome 3 – The gap in average earnings is reduced (also Outcome 12 – Higher paid jobs)

Latest figures show average earnings in Rotherham are above the Yorkshire and Humber average. Rotherham earnings are £469.30 compared to £460.20 i.e. 102% of regional average. Rotherham earnings are currently 94.1% of UK national average earnings which exceeds our target of 92%.

Outcome 4 - Less people struggle to pay for heating and lighting costs

Since the 1998 baseline, there has been an energy saving 41.32% per household.

In Social Housing as part of a programme with CERT we have;

- Insulated 3,000 lofts saving residents a total of £1,040,000 and 2,730,000Kg of CO₂.
- Filled 15,042 cavities saving residents a total of £171,600 and 8,423,520Kg of CO₂.
- Provided external cladding to 23 properties saving householders £8,855 and 43.7 T of CO₂
- Carried out 145 external wall insulations completed saving householders £55,825 and 275.5 KG of CO₂.

In Private Housing we have:

- Insulated 8,397 lofts saving householders £671,760 and 1,763,370 KgCO₂.
- Delivered 24,949 Cavity wall insulations saving householders £2,774,860 and 13,971,440 KGC0₂.

Outcome 5 - More people in poor communities are in work and training

In 20011/12 132 jobs and 87 new businesses have been created as a result of the Enterprising Neighbourhoods project delivered by RMBC, Rotherham Chamber and Voluntary Action Rotherham (VAR).

In October EOS Works Limited were announced as the contractor for the DWP ESF funded Support for Families with Multiple Problems project. The project is designed to tackle entrenched worklessness by identifying families with a history of worklessness across the generations or where no family member is working. Support will be available for individual family members and contracts, which run for three years, start in December.

Priority 2 – Ensuring quality education for all; ensuring people have opportunities to improve skills, learn, and get a job
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Outcome 7 – More new successful business

Currently 12 month survival rate in Business Centres is 98%. Three year survival rate has **improved from 84% to 85.5%** and our occupancy rate across all four centres stands at **82% well above our 70% target for 2011/12.**

The Soft Landing Zone (SLZ) project is now underway. Rotherham is the ideal place for this project as the RiDO Business Centres are the only business centres in England that have the National Business Incubation Association's (NBIA) Soft Landings International Incubators Designation.

Retail training packages have been delivered to 46 employees in the borough in partnership with the Source. In conjunction with The Source, Mary Portas training courses are now available to retail sales staff commencing October 2011.

Outcome 8 – More people come to the town centre for work, shopping and things to do and see

Foot flow on primary streets now 9% higher than the equivalent period last year.

The number of businesses participating in Shop Local, which won the APSE Best Public / Private Initiative Award in September, has increased from 100 to 104 and the number of participating shoppers from 11,100 to 12,200.

Work to fend off the effects of the recession has not only been complemented by Mary Portas but has been shortlisted for the Yorkshire and Humber Making A Difference Awards.

Over 50 pieces are now on display in the town centre as part of the Gallery Town project.

Outcome 9 - More people are in work or training and less are living on benefits

Based on a 4 quarter average the proportion of Rotherham residents claiming out of work benefits is 15.6% compared to the regional rate of 13.0% indicating that the gap between Rotherham and the region has reduced to 2.6%.

Outcome 10 - All 16-19 years olds are in employment, education or training

The "100 in 100" project has now ended and delivered 134 apprenticeships in 100 days.

Outcome 11 – Babies and pre school children get the best start in life

Over 19,000 children have now registered to the Imagination Library since the scheme began. Currently 86% of the under five cohort in Rotherham receive Imagination Library books each month; exceeding our original target of 70%.

There has been a rise this quarter in the number of under 5's who are members of the library service from 3,133 to 3,496; by the end of the year we hope to achieve our target of 4,000.

As part of the book start program designed to encourage parents and carers to share rhymes and songs with babies from birth onwards 2,866 “bookability” packs have been issued.

The Children’s Services Assessment letter received in November highlighted that there has been an improvement in the overall quality of early years and childcare provision since the last assessment, helped particularly by the increased number of registered day-care providers who are good or better. Six of the eight children’s centres inspected are good and one is outstanding.

Priority 3 - Ensuring care and protection are available for those people who need it most.

Outcome 13 – All children in Rotherham are safe

Following a deterioration in performance in Quarter 1 corrective actions have resulted in a **positive direction in travel** for completion of both initial (80.5%) and core (65.8%) assessments.

Outcome 14 - Vulnerable people are protected from abuse

Home from Home, the council’s scheme to drive up quality of care in residential and nursing homes, was shortlisted for the APSE awards in September. Under the scheme the 3rd phase of assessments has been completed with 1 home rated Gold, 18 homes rated Silver and 15 homes rated Bronze.

Outcome 15 – People in need of support and care have more choice and control to help them live at home

ADASS benchmarking results show Rotherham to be the highest performing authority in the region with 70% of service users having personal budgets against a year end target of 80%.

The new enablement services has gone live in adult social care ensuring all new customers who make contact for support are visited within 48 hours.

Outcome 17 – Carers get the help and support they need

So far this year 28.11% check figures of carers have received a carer’s assessment; 10% higher than this time last year. By year end 40% of all service users’ carers will have had a carer’s assessment undertaken.

Carers Corner was shortlisted for the APSE awards in September.

Priority 4 – Helping create safe and healthy communities

Outcome 18 – People feel safe where they live

- Reported Anti – Social Behaviour (ASB) has reduced by 10.2% compared to the same time last year.
- The national adult social care user survey reported that 92% of customers feel safe as a result of the services they receive from the council.

Outcome 19 – Anti-social behaviour and crime is reduced

Overall crime in Rotherham is reducing, down 10% compared to this point last year. Serious acquisitive crime is down 15% and violent crime is down 14%.

Criminal damage incidents within the borough have reduced by 16% compared to the same time last year.

The recent inspection of youth offending services identified good outcomes in the key areas of performance inspected.

Outcome 23 - People enjoy parks, green spaces, sports leisure and cultural activities

The annual Sport England National Benchmarking Survey indicates a 95% satisfaction rate with the new DC Leisure facilities.

Visitor figures for libraries, archives and museums have all increased from Quarter 1.

Priority 5 – Improving the environment

Outcome 24 – Rotherham is prepared for future climate change

All our new buildings are being designed and built to be energy efficient to BRE Environmental Assessment Method (BREEAM); with the latest development, Maltby Lilly Hall J&I, on target to comply with the excellent standard.

Outcome 26 – Safer well maintained roads

Streetpride's £3m Capital program is now stabilising the condition of the highway.

Outcome 27 – Reduced CO₂ emissions and lower levels of air pollution

Recent data demonstrates that in 2010/11 Rotherham saw a 7.9% reduction on the amount of Carbon Dioxide (CO₂) emissions, demonstrating reductions in relation to buildings and streetlighting, work related private vehicle use and fleet transport.

Emission Data – Tonnes of CO₂	2009/10	2010/11
Buildings and Streetlighting	43,271	40,619
Work Related Private Vehicle Use	944	834
Fleet Transport	4,246	3,134
Total	48,461	44,587

Outcome 28 – More people are recycling

During the Quarter 2 only 24.84% of waste was land filled which is better than the control target (28.56%) and Quarter 2 last year (25.26%). As well as the waste being recycled and composted, a large amount of residual waste is being diverted away from landfill as part of the interim waste treatment and disposal contract both through the autoclave facility at Sterecycle and through the Sheffield Energy Recovery facility.

Outcome 29 – More people are cycling, walking or using public transport

Using the DfT Cycle Training Capital Grant we are commissioning “Bikeability” cycle training to school pupils across Rotherham. As at the end of September we have trained 669 children.